

News Release



FOR IMMEDIATE RELEASE

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Fifty-seven non-profits compete for chance to win \$30,000

Public voting selects the “Make My Non-Profit Run Better” finalists

PEORIA, Ill (Aug 27, 2007) – Do you know how long it would take your favorite non-profit organization to raise \$30,000? Can it be done in a month or a year? If a simple click of your computer mouse could potentially win your non-profit an office technology makeover, would you help?

RK Dixon, an office technology company headquartered in Davenport, Iowa, is now giving you a chance to support your favorite non-profit organization by simply casting online votes.

The company is giving the non-profits who registered for the “Make My Non-Profit Run Better” online contest the opportunity to win an office technology makeover worth up to \$30,000. Now that the registration period is over, the 57 non profits that are participating will now have to rely on public voting to get them into the next round.

“We have had a great response from the non-profit community and now it’s up to the public to decide,” said Bryan Dixon, president and CEO of RK Dixon. “We hope the public understands that their votes can make a difference in who will win, and ultimately win an office technology makeover that these organizations could otherwise not afford.”

Online voting begins Aug. 27 continuing through Sept. 5. To vote, visit www.rkdixon.com and cast one vote each day for the non-profit of your choice. After five finalists are selected the second round of voting will begin September 17. RK Dixon has partnered with WEEK-TV to profile the five finalists during this week. The winner of the “Make My Non-Profit Run Better” contest is scheduled to be announced the week of Sep. 24 on WEEK.

For a complete list of registered non profit organizations, please visit <http://www.rkdixon.com/NonProfit2007/ViewEntrants.asp>.

For more information about the contest or to receive a high resolution contest logo, please contact Sue Hill, VP of Marketing for RK Dixon at 1.309.692.3300.

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