

News Release



FOR IMMEDIATE RELEASE

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RK Dixon announces “Make My Non-Profit Run Better” Contest

Winning organization will receive makeover worth up to \$30,000

PEORIA, Ill. (July 30, 2007) –With all the challenges involved in running non-profit organizations, finding the money to purchase office equipment and install and manage it is often difficult. The trouble is that reliable and effective office technologies may ultimately help reduce the challenges involved in day-to-day operations of Peoria and Bloomington non-profit groups.

That is why RK Dixon®, a leading provider of copiers, printers and networking solutions, is offering non-profit organizations in Peoria, McLean and Tazewell counties a chance to win the “Make My Non-Profit Run Better” contest. The winning organization will receive an office equipment makeover valued at \$30,000. The runner up will receive a makeover valued at \$15,000.

The makeover may include, but is not limited to: a black and white copier, a color copier, a printer, Windows® business server, Cisco® switch and firewall, IT consulting services, ongoing networking support, and other technologies to make your office run more efficiently.

“This is our way of acknowledging and thanking non-profit organizations in the tri county area for the hard work they do in providing charitable services to our communities,” said Bryan Dixon, president of RK Dixon. “These organizations care for so many different people, it’s only fitting that we also take care of them.”

Last year, RK Dixon held the same contest in the Quad Cities, Iowa, awarding the Girl Scouts of the Mississippi Valley the top prize.

“We couldn’t be more excited about this win,” said Diane Nelson, the area Girl Scout’s CEO in an Oct. 5 *Quad City Times* article. “We’re so grateful to RK Dixon and the voters

for giving us this opportunity. With improved technology we can better serve our area, so this makeover isn't just good for the Girl Scouts, it's good for the whole community."

RK Dixon is inviting all non-profit groups with office locations in Peoria, McLean and Tazewell counties to enter the "Make My Non-Profit Run Better" contest online at www.rkdixon.com. Registration for the contest will close Aug. 20, at which point all entries will be displayed on the Web site. RK Dixon will then ask the public to go online and vote for the non-profit they think has the biggest need for an office makeover. The first online voting will take place between Aug. 27 and Sept. 5 to narrow entries down to a group of five. Then, a second round of online voting will be held between Sept. 17 and Sept. 24 to select the top two contestants. RK Dixon will then select 1st & 2nd place the week of Sept. 24.

For more information about the contest or to receive a high resolution contest logo, please contact Sue Hill, VP of Marketing for RK Dixon at 1.309.692.3300.

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RK Dixon streamlines operations and reduces document costs for small to large offices. It provides a broad range of products and services for virtually every critical office application, from copying systems by Canon and Lanier, to integrated computer networks by Microsoft[®] Gold Certified technicians. This 24-year-old company retains a highly-trained and tenured staff and provides its customers with products boasting over 99 percent uptime. RK Dixon serves 79 counties in Iowa, Illinois, and Wisconsin with office locations in Davenport and Cedar Rapids, Iowa and Bloomington, Champaign, Effingham, Peoria, Rockford, and Springfield, Ill. For more information, visit www.rkdixon.com or call 563-344-9100 or 800-553-0020.