

## *News Release*



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For more information, contact:

Sue Hill, VP Marketing

RK Dixon

1.800.553.0020

### **RK DIXON ANNOUNCES TOP FIVE FINALISTS IN “MAKE MY NON-PROFIT RUN BETTER” CONTEST**

*More than 39,000 online votes recorded during first voting phase*

PEORIA, Ill (Sept. 17, 2007) – RK Dixon, a document imaging and information technology company, today announced the five organizations that earned enough online votes to move into the second phase of the company’s “Make My Non-Profit Run Better” contest.

Of the 57 Peoria-area organizations that entered the contest, the following groups received enough votes to make it to the Top Five: Center for Hope Ministries Outreach programs, Chabad of Peoria, Good Shepherd Lutheran School, Hearts at Home, and Project Linus (listed in alphabetical order).

The “*Make My Non-Profit Run Better*” contest provides non-profit organizations in Tazewell, McLean and Peoria counties, a chance to win an office equipment and technology makeover worth up to \$30,000. The runner-up organization will receive a \$15,000 makeover.

“We are elated that so many people participated in this contest,” said Bryan Dixon, president of RK Dixon. “There were more than 39,000 online votes for the different non-profit groups. This shows the importance of these organizations in our community and how deserving they are of this makeover.”

RK Dixon encouraged the participating groups to get its supporters involved, by visiting the RK Dixon Web site at [www.rkdixon.com](http://www.rkdixon.com) and casting their votes. The company also provided the groups with marketing materials for the contest.

The top five organizations will now have to begin collecting votes anew as the second round of voting begins. Online voting to select the top two contestants will run from Sept. 17 to Sept. 24. RK Dixon will then choose the winning non-profit group, which will be announced the week of Sept. 24.

For the second round of voting, RK Dixon has teamed up with its media sponsor, WEEK-TV to produce brief profiles about the five groups. These profiles will air on WEEK throughout the week of Sept. 17.

For more information about the contest or to cast your vote, visit [www.rkdixon.com](http://www.rkdixon.com) or contact Sue Hill, VP of Marketing for RK Dixon at 1.800.553.0020.

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RK Dixon streamlines operations and reduces document costs for small to large offices. It provides a broad range of products and services for virtually every critical office application, from copying systems by Canon and Lanier, to integrated computer networks by Microsoft® Gold Certified technicians. This 23-year-old company retains a highly trained and tenured staff and provides its customers with products boasting over 99 percent uptime. RK Dixon serves 79 counties in Iowa, Illinois, and Wisconsin with office locations in Davenport and Cedar Rapids, Iowa and Bloomington, Champaign, Peoria, Rockford, and Springfield, Ill. For more information, visit [www.rkdixon.com](http://www.rkdixon.com) or call 563-344-9100.