

News Release



FOR IMMEDIATE RELEASE

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RK Dixon announces “Make My Non-Profit Run Better” Contest

Winning organization will receive makeover worth up to \$20,000

SPRINGFIELD, Ill. (June 30, 2008) –With all the challenges involved in running non-profit organizations, finding the money to purchase office equipment and install and manage it is often difficult. However, reliable and effective office technologies can ultimately reduce the challenges involved in day-to-day operations of Springfield non-profit groups.

That is why RK Dixon®, a leading provider of copiers, printers and networking solutions, is offering non-profit organizations in Macon, Morgan and Sangamon counties a chance to win the “RK Dixon Make My Non-Profit Run Better” contest. The winning organization will receive an office equipment makeover valued at \$20,000. The runner up will receive a makeover valued at \$10,000 and the second runner up will receive a \$5,000 makeover.

The makeover may include, but is not limited to: a black and white copier, a color copier, a printer, Windows® business server, Cisco® switch and firewall, IT consulting services, ongoing networking support, and other technologies to make your office run more efficiently.

“This is our way of acknowledging and thanking non-profit organizations in the Springfield area for the hard work they do in providing charitable services to our communities,” said Bryan Dixon, president of RK Dixon. “These organizations care for so many different people, it’s only fitting that we also take care of them.”

Last year, RK Dixon held the same contest in the Peoria, Ill awarding Project Linus the top prize. To view media coverage of last year’s event, visit <http://rkdixon.com/NonProfit2008/Media.asp>.

RK Dixon is inviting all non-profit groups with office locations in Macon, Morgan and Sangamon counties to enter the "Make My Non-Profit Run Better" contest online at www.rkdixon.com. Registration for the contest will close July 21, at which point all entries will be displayed on the Web site. RK Dixon will then ask the public to go online and vote for the non-profit they think has the biggest need for an office makeover. The first round of online voting will take place between July 28 and Aug. 4 to narrow entries down to a group of five. Then, a second round of online voting will be held between Aug. 18 and Aug. 25 to select the top three contestants. RK Dixon will then select 1st, 2nd and 3rd place winners the week of Aug. 25.

For more information about the contest or to receive a high resolution contest logo, please contact Sue Hill, VP of Marketing for RK Dixon at 1.309.692.3300.

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RK Dixon streamlines operations and reduces document costs for small to large offices. It provides a broad range of products and services for virtually every critical office application, from copying systems by Canon and Lanier, to integrated computer networks by Microsoft[®] Gold Certified technicians. This 25-year-old company retains a highly-trained and tenured staff and provides its customers with products boasting over 99 percent uptime. RK Dixon serves 79 counties in Iowa, Illinois, and Wisconsin with office locations in Davenport and Cedar Rapids, Iowa and Bloomington, Champaign, Peoria, Rockford, and Springfield, Ill. For more information, visit www.rkdixon.com or call 563-344-9100 or 800-553-0020.