

## News Release



FOR IMMEDIATE RELEASE

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### **LUTHERAN OUTDOOR MINISTRIES CENTER SELECTED AS RECIPIENT OF RK DIXON'S \$20,000**

#### **“MAKE MY NON-PROFIT RUN BETTER” CONTEST**

*Blackhawk Area Council of Boy Scouts of America to claim \$10,000 and  
Tri-County Christian School to claim \$5,000 in office technology makeovers*

Rockford, Ill. (November 20, 2009) – Conducting business and administering programs at Lutheran Outdoor Ministries Center will soon become easier. Officials from RK Dixon, a leading provider of copiers, printers, managed print services, and pure drinking water systems announced on 23 News (WIFR) that the Lutheran Outdoor Ministries Center was selected as the winning organization in the *Make My Non-Profit Run Better* contest. The Blackhawk Area Council of Boy Scouts of America and the Tri-County Christian School were voted as runners up in the contest.

The makeover was designed to improve the efficiency of a non-profit group by enhancing its office needs, thus making it easier for the group to focus on its mission.

After more than 19,595 total online votes were counted during the contest's second voting phase, the Lutheran Outdoor Ministries Center (LOMC) was proclaimed as the recipient of RK Dixon's top prize. The LOMC is a church in outdoor settings, with camping and retreat facilities, trained staff and 640 acres of hills, prairies, pond and forest, connecting the “Word of God with the World of God”.

The makeover may include, but is not limited to: a black and white copier, a color copier, a printer, multifunction systems and water purification units to make their office run more efficiently.

“We couldn't be more excited about this win" said Russ Senti. “God has blessed LOMC with the upgrade in our office equipment so we can connect more people to His world here at LOMC. Praise be to God for that!"

| The Blackhawk Area Council of Boy Scouts of America was the first runner-up and will receive a \$10,000 office technology makeover. They are chartered by the national council of the Boy Scouts of America to serve local chartered organizations in the counties of Boone, Carroll, Jo Daviess, Lee, McHenry, Ogle, Stephenson, Whiteside, Winnebago, Grant, Green, and Lafayette, in Northern Illinois and Southern Wisconsin.

| The second runner-up, Tri-County Christian School, will receive a \$5,000 office technology makeover. Tri-County Christian School is an independent, non-denominational christian school that has been serving Freeport, IL and the surrounding communities since 1983, providing quality education from preschool through 8<sup>th</sup> grade.

Representatives from RK Dixon will visit all three winners to assess their current office technology situation and tailor the makeover to fulfill their specific needs.

“This contest has been such a rewarding way for RK Dixon to give back to Rockford and the surrounding communities,” said Bryan Dixon, President and CEO of RK Dixon. “The response was incredible. There were more than 43,000 total online votes during the two voting phases. The real highlight of the contest for us will come when the Lutheran Outdoor Ministries Center, Blackhawk Area Council of Boy Scouts of America and the Tri-Country Christian School will begin to see improvement in their day-to-day business when the new technology is up and running and they are better able to serve the very people that cast those votes.”

When the contest began on October 19th, 69 non-profit organizations from Boone, Ogle, Stephenson and Winnebago were in the running for the grand prize. Organizations encouraged supporters to vote for them online at the RK Dixon website, [www.rkdixon.com](http://www.rkdixon.com). Using the online voting system, the list was narrowed to five finalists. The remaining five organizations were each profiled on 23 News (WIFR). Voting continued to narrow the top five finalists to three.

“When we started this contest we wanted to help give exposure to the many wonderful non-profits in our community,” said Jeff Dixon, president of information technology. “Our intent was to give these great organizations some exposure for the work they do in our community. Through our partnership with 23 News (WIFR) we were able to do just that.”

The *Make My Non-Profit Run Better* contest was sponsored by RK Dixon and media partner 23 News (WIFR). For more information, please visit [www.rkdixon.com](http://www.rkdixon.com) or contact Sue Hill, vice-president of marketing for RK Dixon at 877-RK DIXON

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RK Dixon streamlines operations and reduces document costs for small to large offices. It provides a broad range of products and services for virtually every critical office application, including copying systems by Canon and Lanier. This 26-year-old company

retains a highly-trained and tenured staff and provides its customers with products boasting over 99 percent uptime. RK Dixon serves over 80 counties in Iowa, Illinois and Wisconsin, with office locations in Davenport, IA, and Bloomington, Champaign, Peoria, Rockford and Springfield, IL. For more information, visit [www.rkdixon.com](http://www.rkdixon.com) or call 877-RK-DIXON (877.753.4966)

23 WIFR is owned by Gray Television, Inc., which operates as a television broadcast company in the United States. As of December 31, 2008, it operated 36 television stations, including 17 affiliated with CBS Inc.; 10 affiliated with the National Broadcasting Company, Inc.; 8 affiliated with the American Broadcasting Company (ABC); and 1 affiliated with FOX Entertainment Group, Inc. (FOX). The company also operated 38 digital second channels comprising 1 ABC affiliated; 4 FOX affiliated; 7 affiliated with The CW Network, LLC; 16 affiliated with Twentieth Television, Inc.; 1 affiliated with the Universal Sports Network; 8 local news/weather channels; and 1 independent channel. Gray Television, Inc. was founded in 1897, and is headquartered in Atlanta, GA.

Organizations that registered in the contest:

- AGC Animal Rehab Sanctuary
- Alano Club of Rockford
- Alpine Academy of Rockford \*
- Angelic Organics Learning Center
- Barbara Olson Center of Hope
- Belvidere/Boone County Food Pantry
- Blackhawk Area Council of Boy Scouts of America \*\*
- Blackhawk Learning Connection
- Boone County CASA
- Carpenter's Place
- Center for Sight and Hearing
- Child Evangelism Fellowship
- Circles of Learning
- Comprehensive Community Solutions
- CONTACT of Northern Illinois
- Creston Booster Club
- Discovery Center Museum
- Easter Seals Children's Development Center
- Ellis Heights Weed and Seed
- Freeport Moose Lodge
- Freeport Pregnancy Center Accepted
- Global Impact Ministries & Outreach Association
- Goodwill Industries of Northern Illinois and the Wisconsin Stateline Area
- Grace United Methodist Church
- Harlem Community Center
- Illinois Growth Enterprises

- Illinois Lincoln Highway Coalition
- Kantorei, The Singing Boys of Rockford
- Keep Northern Illinois Beautiful
- Kids Around the World
- Lang Center for Health, Wellness, Counseling and Disability Services
- Life Center
- Lutheran Outdoor Ministries Center \*\*
- Lutheran Social Service of Illinois Intouch Home Care Services/Visa & Legacy Corp.
- Lydia Home Association
- Mendelssohn Performing Arts Center
- Midway Village Museum
- Milestone, Inc.
- Mt. Calvary Church of God in Christ
- Norman C. Sleezer Youth Home
- Northern Illinois Hospice and Grief Center
- Northwestern Illinois Community Action Agency
- Ogle County Hospice
- On the Waterfront, Inc.
- Our Lady of the Sacred Heart Academy
- Patriots' Gateway Community Center
- Pegasus Special Riders, Inc.
- PHASE/WAVE
- Pinecrest Community - Brethern Home
- RAMP, Inc.
- Rock House Kids
- Rock River Center, Inc.
- Rock River Valley Pantry
- Rockford Day Nursery Early Learning Center
- Rockford MELD
- Rockford Rescue Mission
- Rockford Youth Initiative/ The Salvation Army
- Spectrum School
- St. Elizabeth Catholic Community Center
- Stephenson County Antique Engine Club
- Street Corner Deliverance Church
- Swedish Historical Society
- The Arc of Winnebago, Boone & Ogle Counties
- The Haven Network
- The Literacy Council \*
- Tinker Swiss Cottage Museum and Gardens
- Tri-County Christian School \*\*
- United Way of Northwest Illinois, Inc.
- VOICES DV
- Youth Services Network, Inc.

\* Top 5 Finalist

\*\* Winner